

# 2021 ILBA TRADE SHOW EXHIBITOR REGISTRATION FORM



*Take advantage of this unique opportunity to market your business to the second largest industry in Illinois*

**ILBA Trade Show Exhibitor fee is only \$275.00 for first time Exhibitor and \$250 for returning Exhibitor. Register by Aug. 31**

Please complete the second page and return with your payment to:

**ILBA**  
1127 S. Second Street  
Springfield, IL 62704  
Email: [ilba@springnet1.com](mailto:ilba@springnet1.com)

Questions call the ILBA office at  
(217) 523-3232

The Illinois Licensed Beverage Association [ILBA], the statewide retail beverage alcohol business trade association, is holding the 135th Annual ILBA Convention Business Meeting & Trade Show on September 26—28, 2021 in Effingham, IL. The ILBA has a membership of over 1,200 taverns, restaurants, package stores, fraternal clubs, bowling centers, and golf courses.

**The Trade Show will be conducted from Noon to 3:00 PM**

**at the Keller Convention Center**

**1202 N. Keller Dr., Effingham, IL 62401**

**and hosted by the ILBA Effingham Chapter**

**on Monday September 27, 2021**

***WE LOOK FORWARD TO  
SEEING YOU AT THE  
2021 ILBA TRADE SHOW!***

# 2021 ILBA Trade Show Exhibitor Registration Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Electrical: YES NO (circle one)

Special Needs: \_\_\_\_\_

(Ex: Frying) \_\_\_\_\_

## Exhibitor Fee Includes:

- 8 x 10 booth
- 8-foot skirted table
- two chairs
- access to hundreds of business owners!

**Payment:** \$250 exhibitor fee  
\$275 first time exhibitor fee  
Electric hookup is \$40 additional.

Send check or money order made payable to ILBA:

ILBA  
1127 S. Second St.  
Springfield, IL 62704

Or use Visa/MasterCard/American Express

Circle one: Visa MasterCard American Exp.

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

# Illinois Licensed Beverage Association 135<sup>th</sup> Annual Convention And Business Meeting in Effingham, IL

**Sunday, September 26 thru Tuesday, September 28, 2021**

Make plans now to join us for a **Great Convention** at the Keller Convention Center in Effingham, IL. We have top speakers in the industry, a superb on-site Trade Show, great hospitality and social events. One low fee covers all business and social events.

**NOTE: Please make your hotel reservations before Aug. 31 - the hotel fills up very quickly.**

## REGISTRATION FORM – PLEASE TYPE OR PRINT LEGIBLY

NAME \_\_\_\_\_

GUEST \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

ARRIVAL DATE \_\_\_\_\_ DEPARTURE DATE \_\_\_\_\_

CIRCLE: ILBA LIFE-MEMBER—\$150 ILBA MEMBER—\$175 ILBA MEMBER'S GUEST—\$150 NON-ILBA MEMBER—\$225  
PER DAY FEE - \$50

SIGNATURE \_\_\_\_\_

**(Payment due Sep. 13 to avoid a \$25/person late fee. No refunds after Sep. 13)**

### PLEASE SELECT THE BELOW ACTIVITIES:

**BASSET Seminar**  
(Sunday, 2 PM – 5 PM)

**Pinky's @ Lake Sara**  
Entertainment/Boat Ride/Food  
(Sunday, 4PM – 8PM)

**Trade Show**  
(Monday, 12:00 – 3:00 PM)

**Dinner Event**  
Dinner/Auction /Dancing  
(Monday, 6PM – 10PM)

**Lunch**  
(Tuesday, Noon)

**Dinner/Dualing Piano's**  
(Tuesday, 6PM – 10PM)

Mail form with check or credit card information to: **ILBA, 1127 S. 2<sup>nd</sup> St., Springfield, IL 62704**  
Fax form to (217) 523-3242

Circle Card Type: Amex, Discover, Mastercard, Visa Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_ Amount Total: \_\_\_\_\_

Name on Card \_\_\_\_\_ Card Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

**Holiday Inn, 1301 Avenue of Mid America, Effingham, IL offers a special ILBA Convention rate of \$119.00 +tax per night single & double occupancy. For reservations, call (217)540-7777 and mention ILBA. For more information, please call Cathy at the State office at 1-800-336-4752.**